What We Do

Ecamm Live is an all-in-one live streaming & video production studio built for Mac. With Ecamm Live, video creation is easy, professional, and fully customizable. If you can think it, you can create it in Ecamm Live.

Powerful Features

With Ecamm Live you can quickly & easily live stream, record, produce, and present video content right from your Mac. Stand out from the crowd with high-quality video using your mirrorless cameras, webcams, even your phone camera. Connect with just a USB cable and immediately see an immediate difference in quality. And switching between cameras is as easy as pushing a button.

Add logos, titles, lower thirds, and graphics, share your screen, demo websites, drop in video clips, bring on interview guests, use a green screen, and so much more. Broadcasts and videos can be prepared in advance using Ecamm's Scenes and Profiles features or created on the fly, all with easy drag & drop controls.

Seamless Integration

Live stream to Facebook, Instagram, YouTube, Twitter/X, LinkedIn, or Twitch at the push of a button or multi-stream your broadcast simultaneously to the platforms that matter most to you and your audience. Once live, you'll be able to see and display viewer comments and reactions, as well as share these with your guests using our Interview feature.

Use Ecamm's virtual camera to improve your camera quality or flow through your show or video presentation in apps like Zoom, Google Meet, Microsoft Teams, WebEx, and more.

Ecamm for Zoom

Currently in Beta Testing

This newly developed integration empowers Ecamm Live users to effortlessly bring Zoom attendees into their productions, seamlessly weave Zoom comments and reactions into their broadcasts and recordings, and elevate the quality of Zoom Meetings, Zoom Webinars, and Zoom Events with Ecamm Live's rich feature set.

Completely Customizable

Personalization

- <u>Overlays</u> – the ability to add camera sources, text, logos, lower-thirds, PDFs, websites, widgets, animated GIFs, and more allow

Ecamm's customers to create personalized one-of-a-kind videos and live broadcasts.

- <u>Comments</u> – promote viewer comments to on screen overlays with just one click, adding to the overall experience for your live viewers and building engagement.
- <u>Camera Effects</u> – Ecamm's built-in studio-quality camera effects give you the power to change your background with green screen or blue screen (selecting your own photo or video background), adjust picture settings, and even apply a LUT to custom fit your needs.

Multi-Streaming

Ecamm Live's native multi-streaming feature allows you to broadcast to platforms like Facebook, Instagram, YouTube, Twitter/X, LinkedIn, and Twitch simultaneously. It'll even show you which platforms comments are coming in from so you can amplify your reach and engage your audience.

Interview

Ecamm Live's Interview feature allows you to invite guests from anywhere. Simply send your guest the randomly generated interview link, and they can join from their browser. With features like Ecamm's live comment and reaction integration appearing in the browser, your guests can relax and comfortably become part of the production.

Isolated Audio Tracks

With Ecamm Live's isolated audio feature, you can comfortably record your podcast and live stream at the same time knowing every guest, sound effect, and microphone will be saved on separate tracks of audio. Post production has never been easier.

Profiles

With Profiles, you can organize your shows and projects in Ecamm Live. Profiles contain your scenes, settings, overlays, widgets, and more. Even export an entire Profile to easily send along to a team member or colleague.

Preview

Ecamm Live's Preview window allows you to quickly make adjustments to your broadcast while you're live, and publish changes professionally. No need for your audience to witness your live changes.

Our Founders

Twin brothers Ken Aspeslagh and Glen Aspeslagh founded Ecamm Network while in college in the 90s with the simple goal of building apps to help solve problems.

Cost

Ecamm Live offers two different package options: Standard ($20/mo) and Pro ($40/mo), each package offering varying functions and support.

Annual pricing is available. More info on pricing here.

Founded

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Website

ecamm.live

Social Media

Facebook: /ecammnetwork
Instagram: @ecammnetwork
Twitter: @ecammtweets
YouTube: /ecammnetwork
LinkedIn: /ecammnetwork

Community

Facebook: Ecamm.tv/community
Discord: Ecamm.tv/discord

Media Contact

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